

Promotion & Education

MCPC AWARDS

We present MCPC awards to companies, schools and organizations that have successfully introduced mobile/IoT utilization models and widely publicize award winners. Grand Prix winners are also awarded prizes from Minister of Public Management, Home Affairs, Post and Telecommunications. We accept applications and award prizes for the latest in excellent products and services from providers.



CASE STUDY BOOKLET

Focusing on winners of the MCPC Awards, we publish an easy-to-understand booklet introducing outstanding examples of mobile solutions and IoT systems. These examples shed light on the essence of the latest systems, future business trends and so forth. The booklet also introduces and analyzes IoT business models.



SMALL TO MEDIUM AND VENTURE BUSINESS SUPPORT

We offer PR opportunities for businesses with advanced and excellent technologies in the mobile and IoT fields. We also hold a number of seminars every year on the technological trends of small to medium businesses and ventures, and provide information for human networking and business matching etc.



INTER-EMBASSY IT & MOBILE FORUM (IEMF)

We support member companies by publishing overseas trends and business matching through information exchange with embassies in Japan on their respective countries' mobile and IoT technologies and business information.



GUIDELINES ON MOBILE CHARGING

Promoting charging accident prevention using a logo with 3 domestic mobile telecommunications carriers

Our mobile charging working group takes initiatives to ensure the safety and security of users of mobile devices such as smartphones. These include initiatives to prevent connector melting accidents through to

creation of general safety standards for mobile devices such as smartphones, overheating countermeasures, creation of safety precautions, safety certification, and logos to alert users to correct methods of use etc.